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## ONLINE BOUTIQUE INTRODUCES DOG PRODUCTS

The Sophisticated Cat now offers items for the posh  
pooch as well as the sophisticated kitty

(Chicago, IL) The Sophisticated Cat ([www.thesophisticatedcat.com](http://www.thesophisticatedcat.com)), a specialty online pet boutique, now offers unique and trendy items for dogs. Previously, the website catered specifically to cats. As a way to target a broader scope of pet owners, it was decided to begin offering dog products as well. Laura Monnier, one of the owners, stated “The response to our site for cat products has been wonderful. We decided to broaden the horizon and offer more products for dogs and their owners. We have carefully chosen the product we sell and take pride in the unique and fashionable product that we now offer for dogs as well.” The product line is unique, trendy and fun and items are available at many price points to target pet owners on a budget and pet owners that spare no expense to please their furry best friends.

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